The 2017 Annual Maryland Patient Safety Conference will bring together an estimated 1,500 allied healthcare workers including physicians, nurses, pharmacists, quality professionals, risk managers and patient safety officers. In its 13th year, the conference will focus on today’s most pressing safety issues and how those issues are fundamental to the delivery of quality care in the safest patient environment possible. The program will feature nationally recognized speakers, including a Keynote Address by the pioneer of Just Culture, David Marx and a Closing Keynote by Sue Sheridan and her son Cal, who will shed new light on their journey with patient safety and the monumental impact one person can have to prevent systemic failures. The latest information on patient safety issues, local and national perspectives on how to address safety challenges, and improvement and risk reduction strategies will also be included in the program.

Meet the Board of Directors

The strategic initiatives and priorities of the Maryland Patient Safety Center are guided by a voluntary board of directors.

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Chair
Medical Director, NICU
Shady Grove Adventist Hospital

David Harrocks
Vice-Chair
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CRISP

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President
Maryland Ambulatory Surgery Association

Robert H. Imhoff, III
President & CEO
Maryland Patient Safety Center

Sen. Katherine A. Klausmeier
Maryland State Senate, District 8

David B. Mayer, MD
Corporate VP of Quality and Safety
MedStar Health

Paul Fronstin, PhD, RN
Executive Vice President & COO
Dimensions Healthcare System

Stephen M. Port
Principal Deputy Director
Health Services Cost Review Commission

Barbara Tachovsky, MSN, RN, NEA-BC, FACHE
Former President of Main Line Hospitals, Paoli, PA
Healthcare manager and Executive coach/mentor

Kathleen M. White, PhD, RN, NEA-BC, FAAN
Associate Professor, Department of Acute and Chronic Care
Johns Hopkins University School of Nursing

Michael R. Yochelson, MD, MBA, FACHE
Vice President of Medical Affairs & Chief Medical Officer
MedStar National Rehabilitation Network

Sherry Perkins, PhD, RN
Executive Vice President & COO
Dimensions Healthcare System

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Maryland House of Delegates, District 37A

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Vice President of Medical Affairs & Chief Medical Officer
MedStar National Rehabilitation Network
About the Maryland Patient Safety Center

The Maryland Patient Safety Center offers programming considered to be some of the most comprehensive and impactful in the country. A recognized leader in safety, the Center’s mission is to make healthcare in the region the safest in the nation.

Who we serve

Hospitals, long-term care providers, and home health agencies in the Mid-Atlantic region participate in the Maryland Patient Safety Center’s programs and initiatives aimed at improving care for all. With such focused commitment, the Center and its partners are striving to make medical errors a thing of the past. Healthcare executives, trustees, physicians, nurses, clinicians, quality and patient safety officers, and other professionals are engaged in the Center’s work to keep patients safe.

Making a difference in patient safety

Through the collective efforts of healthcare organizations around the region, the Maryland Patient Safety Center is making a measurable difference in patient safety by:

• Improving culture of safety
• Decreasing risk of harm to patients
• Presenting instruction on required process of analysis after an adverse event in order to determine actions for prevention in the future
• Providing proven techniques to reduce adverse events, future error(s) and near misses
• Offering evidence-based teamwork tools, aimed at optimizing patient outcomes by improving communication and teamwork skills

NEW Sponsorship Opportunities

Mint Station (One available): $2,500
Be a lifesaver to those who save lives! Mint stations will be provided in each breakout session with your name and logo.

Lanyard Sponsor (One available): $2,500 plus cost of lanyards
Sponsor lanyards for the 2017 conference nametags and have your name shared with every attendee.

Pen Sponsor (One available): $2,500 plus cost of pens
Help our attendees note every great idea they hear at the 2017 conference! We’ll be sure your pens are readily available to every attendee at registration.

Welcome Gift (One available): $5,000 plus cost of gift
(Gift must be approved by the Center)
Show attendees a warm welcome by providing them with a special gift at registration.

Breakfast Sponsor (One available): $3,000
Kick-start the conference for our attendees with an energizing breakfast. Benefits include signage at breakfast stations, opportunity to distribute materials at the Center’s table for duration of breakfast, and a special thank you on the Center’s Facebook and Twitter pages.

Lunch Sponsor (One available): $3,000
Have your organization featured while attendees break for lunch, network with each other and exhibitors, and review the Patient Safety Poster presentations. Benefits include signage on buffet tables, opportunity to distribute materials at the Center’s table for duration of lunch, and a special thank you on the Center’s Facebook and Twitter pages.

Afternoon Snack Sponsor (One available): $3,000
Add a little pep in the attendees’ step by sponsoring a snack. Your afternoon boost will keep attendees refreshed and ready for our Closing Keynote speaker, David Marx. Benefits include signage on snack tables, opportunity to distribute materials at the Center’s table for duration of snack break, and a special thank you on the Center’s Facebook and Twitter pages.

Pam Barclay Lecture Series (One available): $7,500
This private event is invitation only and held in conjunction with the annual conference. Select members from healthcare organization Executive Leadership teams are invited to hear our Closing Keynote speaker, David Marx. Benefits include signage on lunch table, 6’ table and opportunity to distribute materials on attendees’ tables prior to session, and a special thank you on the Center’s Facebook and Twitter pages.

Track Sponsors (Four available): $7,500
Sponsor a track and share information with attendees who listen to speakers in your designated ballroom. Each ballroom will host three sessions. Benefits include promotional materials (approved by the Center) being displayed near the exit for distribution or placed in the chairs for attendees before each session, and a special thank you on the Center’s Facebook and Twitter pages.
Sponsorships available

**Awards Sponsor: $20,000**
Awards sponsorship provides your company the opportunity to be a sponsor of the exclusive Minogue Award ceremony. Attendees will include award winners and senior leadership from the healthcare community.

**Awards Benefits include:**
- Premium placement of your company’s name and logo in the Awards materials
- Your company’s name and logo placed on the Center’s website with link to company home page (one year)
- Premium signage with your company’s name and logo at both the awards ceremony and conference
- $2,500 credit toward the Center’s conference and program registrations

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**Platinum Sponsor: $15,000**
Platinum sponsorship gives your company the opportunity to be a premium conference program sponsor for the keynote session.

**Platinum Benefits include:**
- Premium placement of your company’s name and logo in the printed conference program materials
- Your company’s name and logo placed on the Center’s website with link to company home page (one year)
- Premium signage with your company’s name and logo
- $1,500 credit toward the Center’s conference and program registrations

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**Gold Sponsor: $10,000**
Gold sponsorship gives your company the opportunity to be a preferred conference program sponsor.

**Gold Benefits include:**
- Preferred placement of your company’s name and logo in the printed conference program materials
- Your company’s name and logo placed on the Center’s website with link to company home page (nine months)
- Preferred signage with your company’s name and logo
- $1,000 credit toward the Center’s conference and program registrations

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**Silver Sponsor: $5,000**
Silver sponsorship gives your company the opportunity to support the patient safety agenda within the Mid-Atlantic region.

**Silver Benefits include:**
- Your company’s name and logo in the printed conference program materials
- Your company’s name and logo placed on the Center’s website with link to company home page (six months)
- Basic signage with your company’s name and logo
- $500 credit toward the Center’s conference and program registrations

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**Friends of the Center Sponsor: $2,000**
This level of sponsorship gives your company the opportunity to support the patient safety agenda within the Mid-Atlantic region.

**Friends Benefits include:**
- Your company’s name and logo in the printed conference program materials
- Your company’s name and logo placed on the Center’s website with link to company home page (three months)
- Basic signage with your company’s name and logo
- $100 credit toward the Center’s conference and program registrations
Donations

If your organization prefers to make a donation rather than become a sponsor, please complete the donations section of the application included. Your organization will be recognized as a Donating Partner. The donations are used to support both the conference and the Center’s initiatives for Keeping Patients Safe.

As a not-for-profit organization, the Maryland Patient Safety Center relies on grants and donations to help fund our Conference and our innovative and high-impact initiatives.

By contributing to the Center, you become part of a team making an immediate, positive impact on healthcare throughout the region. Our network of active participants, which extends across Maryland into the District of Columbia, Delaware, Northern Virginia, West Virginia, and Pennsylvania is dedicated to continually enhancing the quality and safety of patient care in all healthcare settings.

Donations to the Center, a 501(c)(3) nonprofit, are tax-deductible to the fullest extent allowed by law.

Thank you for your support!
Thank you for your support of the Maryland Patient Safety Center!

Company Name ___________________________
Key Contact Name ___________________________
Title ___________________________
Address ___________________________
________________________________________
City ___________________________ State ________ Zip ________________
Phone ___________________________
Cell ___________________________
Fax ___________________________
Email ___________________________

SPONSORSHIP AND EXHIBITOR APPLICATION

PATIENT SAFETY EVOLVING: 

March 17, 2017

IMPORTANT: Your completed form and payment in full must be received no later than February 3, 2017.

Sponsorship Levels

☐ Awards Sponsor: $20,000
☐ Platinum Sponsor: $15,000
☐ Gold Sponsor: $10,000
☐ Silver Sponsor: $5,000
☐ Friends of the Center Sponsor: $2,000

Exhibitor Levels

☐ 10' x 20' Table Space: $3,750
☐ 10' x 10' Table Space: $2,750
☐ Prime Corner Space (two available): $500 additional fee

Donation

☐ Amount: $ __________________

New Sponsorship Opportunities

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☐ Lanyard Sponsor (One available): $2,500 plus cost of lanyards
☐ Pen Sponsor (One available): $2,500 plus cost of pens
☐ Welcome Gift (One available): $5,000 plus cost of gift
☐ Breakfast Sponsor (One available): $3,000
☐ Lunch Sponsor (One available): $3,000
☐ Afternoon Snack Sponsor (One available): $3,000
☐ Pam Barclay Lecture Series (One available): $7,500
☐ Track Sponsors (Four opportunities available): $7,500

Thank you for your support of the Maryland Patient Safety Center!